



# A.M. REDDY

Memorial College of Engineering and Technology  
Approved by AICTE, New Delhi, Affiliated to JNTUK-Kakinada  
SPONSORED BY  
ATLURI MASTAN REDDY EDUCATIONAL SOCIETY, REG. NO. 450/2003

An ISO 9001:2015 Certified Institution


Web : [www.amreddyengineering.ac.in](http://www.amreddyengineering.ac.in)  
E.mail: [principal.amreddyengineering@gmail.com](mailto:principal.amreddyengineering@gmail.com)  
VINUKONDA ROAD, MASTAN REDDY NAGAR, PETLURIVARIPALEM  
NARASARAOPET PALNADU (DIST) - 522601,  
CONTACT : 08647-247190.

Efforts/initiatives in providing an inclusive environment towards Cultural, Regional festivals conducted in AY: 2022 - 23.

Sl. No	Date of Event	Inclusive Event
1.	01 - 10 - 2022	Dassera Navaratri Utsavam
2.	24 - 12 - 2022	Christmas and New year celebrations
3.	12 - 01 - 2023	Sankranti Sambaralu
4.	26 - 01 - 2023	74 <sup>th</sup> Republic Day Celebrations
5.	22 - 03 - 2023	Ugadi Utsavam

Efforts / initiatives in an inclusive towards communal socioeconomic diversity and sensitization activities conducted in the AY: 2022 - 23.

Sl. No	Date of Event	Inclusive Event
1.	09/11/2022	Distribution of Essential Supplies

  
Principal  
A.M. REDDY MEMORIAL COLLEGE OF  
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PETLURIVARI PALEM  
NARASARAOPET PALNADU, GUNTUR(DT)



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VINUKONDA ROAD, MASTAN REDDY NAGAR, PETLURIVARIPALEM,

NARASARAOPET PALNADU (DIST) - 522601,

CONTACT : 08647-247190.

Date: 26/ 09/2022

## CIRCULAR

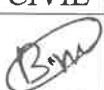
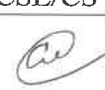
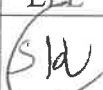



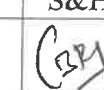
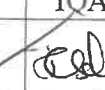



In the view of "DASSERA", it is proposed to conduct a traditional and cultural program on October 1<sup>st</sup> 2022 (Saturday) @ 10.00 AM. All the students, both teaching and non-teaching staff members are hereby informed to participate in this event in our college premises. For this Mr. P. Ravi Shankar and PD Vijay Kumar sir are the coordinators for traditional and cultural programs. Students those who are interested to participate in this program have to give their names to coordinators on or before 29 - 09 - 2022. Hence all the faculty members including diploma are hereby invited to this programme.

  
**PRINCIPAL**

Principal

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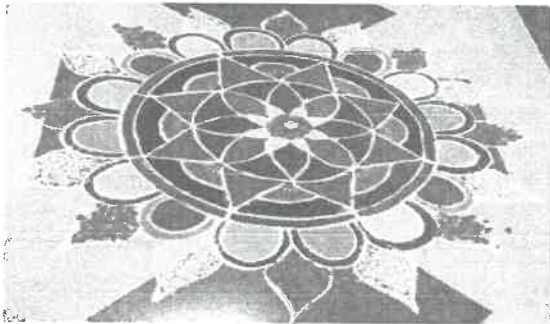
CONTACT : 08647-247190.

## Report On Dassera Festival In The College Campus

The Department of Mechanical Engineering celebrated Dassera festival on 1<sup>st</sup> October 2022. The students and staff of all the departments participated in the festival. Colorful rangolis were drawn to decorate the premises.

Boys decorated the labs and department with color full balloons and flowers. As per the tradition of "Ayudh Puja", the lab equipments and all other instruments were worshiped along with Lord Ganesh, Lakshmi, Saraswathi and Durga. The pooja started with a devotional song by 5th semester students. Later sweets were distributed. Honorable Secretary Smt. Atluri Santhi Srinivasa Reddy and all principals of AM Reddy Group of institutions, HoDs of various departments, students, teaching and non-teaching staff have participated in this program.

The secretary madam performed Chandi Homa for all wellbeing. The principal congratulated and wished all students and staff for their bright future. HoDs greeted all the students for their well organization of program. Finally, festival ended with clicking photos and selfies.



Rangoli and Homa are performed on Dassera festival

Principal

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Principal

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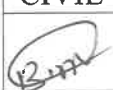
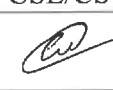
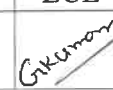
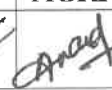
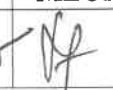
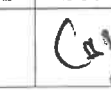
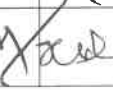



Date: 21/12/2022

## CIRCULAR

This is to inform you that the college is going to organize a Semi Christmas program followed by Christmas Carnival in the college premises just like every year. Christmas Celebration followed by Christmas Carnival will be held on 24<sup>th</sup> December, 2022, (Saturday) in the college premises. All the students, staff and faculty members are cordially invited.

  
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## Report on Christmas Day Celebrations

On 24th of December, our college celebrated both Christmas and New Year. To set a perfect example of secularism, we celebrated all the festivals in our college. The celebration had taken place in the college campus. The students had decorated the place like a bride. There was the Christmas tree decorated with lamps and toys and flowers in one corner of the place. We had also decorated the stage with Merry Christmas and Happy New Year tags. We celebrated both the events (Christmas Day and Welcoming of New Year) together. It means double fun for us.

The Secretary Smt Atluri Santhi, Principal faculty members and students participated in this function. We welcomed them. First of all, the Principal went to the stage and invited Honorable Secretary Smt. Atluri Santhi Srinivasa Reddy, wished the students Merry Christmas. She also gave us wishes for the upcoming New Year.

Then cultural programmes started with the prayers to Almighty. Everybody prayed the god for the permanent existence of love and peace in this violent-torn world. The cultural items were filled with songs, prayers, skits and dramas. Some girls sang Christmas Carols then followed by skits with social messages. There were songs and dances related with New Year also. Everybody enjoyed each and every item. Then our English teacher recited his self-written English poem on New Year. The poem had contained the message of love and unity and a wish for New Year. We also liked the poem.

There was also arrangement of food. We enjoyed delicious Christmas food. Again in the end we prayed for the welfare of human-beings. There was also a surprise element towards the end of the function. Santa Claus came and gave each student a chocolate and cake. We all enjoyed the day very much.

Photos:



Semi – Christmas Celebrations in the campus

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Narasaraopet (Mdi), Guntur

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Date: 09/01/2023


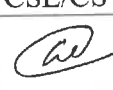
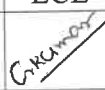



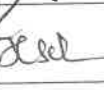

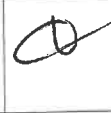

## CIRCULAR

This is to inform you, that the college management has decided to conduct Sankranti Sambaralu on 12<sup>th</sup> January, 2023 (Thursday). Various activities were planned, for more information students can contact their respective HoDs and give their willingness to participate in various activities. On January 12<sup>th</sup> 2023 all student, staff and Faculty members are advised to come on traditional clothes.

Wishing you all, advanced **Happy Makar Sankranti**

  
**PRINCIPAL**  
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## Report on Sankranti Sambaralu

Sankranti is one of the most important festivals in Andhra Pradesh. The people in Andhra Pradesh celebrate it for 3 days - Bhogi, Sankranti and Kanuma. During this festival entire state is filled with joy and rejoices in their life.

Sankranti, also called 'Makara Sankranti' is celebrated to mark the beginning of the harvesting season in India. It is celebrated almost all over the country, especially in Tamil Nadu, Andhra Pradesh, Karnataka and Maharashtra. During this time, the cultural supremacy of the state comes to the forefront as every place in Andhra Pradesh reflects the festive spirit.

The first day, that is Bhogi Panduga, people burn all old articles. The second day, Pedda Panduga is the Sankranti day when the big festival is held. People are dressed in new clothes and pray to God. There are also feasts arranged for the guests. Cock fighting was a favorite game during the Makara Sankranti, but it is now banned in Andhra Pradesh. The third day, the Kanuma Panduga is the day for having meat after the excessive sweets.


AM Reddy Memorial College of Engineering and Technology celebrates this festival with lots of colorful Rangoli, Kites festival, Decoration and lighting to college building and many more. The College organized the Rangoli Competitions to the students of this college. Many of the students participated in the competitions. Students and lady faculty members of all departments have participated in this event.

Our Honorable Secretary Smt. Atluri Santhi garu and our dynamic principal Dr. Ch. Mallikarjuna garu planned and executed the celebrations of the festival in the college campus in association with NSS Unit of our College. Lady faculty of the college coordinated these rangoli competitions by encouraging them to participate and they distributed the prizes to winners of the competitions.



Students participating in Rangoli program on sakranthi sambaralu

  
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Narasaraopet (Mdi), Guntur (Dt)

  
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Principal  
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Date: 25/01/2023

## CIRCULAR

With great pleasure and pride it is requested all the staff members to attend 74<sup>th</sup> Republic Day celebrations on 26<sup>th</sup> January 2023 at our college premises.

Time: 8.30 AM

It is mandatory for all the staff. The staff members should present in the campus by 8.15 AM.


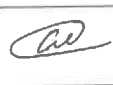







Breakfast will be arranged at our college canteen after flag hoisting.


Note: College bus is made available at NRT bus stand, staff, students and faculty members can avail bus facility. Buses will start from 7.45 AM.

  
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## Report on 74<sup>th</sup> Republic Day Celebrations


Indian won its freedom on the 15th of August 1947 and became a republic on the 26th of January 1950. The new constitution of free India came into force with the effect on the 26th itself. It is a day of national rejoicing and it is celebrated with zeal and spirit throughout the Country. 74<sup>th</sup> Republic day in our college was celebrated with great enthusiasm, the campus was decorated with handmade posters on environment, balloons, wall hangings and tricolor dupattas.

Like every year, this year, also all the students and faculty members of AM Reddy Memorial College of Engineering and Technology organized a grand program on the occasion of this Republic Day. Everyone was feeling very happy that day because it was a matter of great pride for all of us because on 26 January 1950, the constitution of India came into force and our country, India became a republic. The program started at 9:00 am. After that, the parade and flag hoisting took place on the college grounds as usual. The Honorable Chairman of our institute Sri. Atluri Srinivas Reddy hoisted the National flag and gave a motivational speech on the topic "Youth Power". This was followed by some speeches on patriotism and the singing of the National anthem. Many students also did different types of programs. The day depicted the development of India from independence. All the students were dressed in traditional costumes representing different parts of India. In the end, the program was concluded by distributing sweet to all the students and faculty members.



Chairman and Principals of A.M Reddy Group of Institutions on 74<sup>th</sup> Republic Day Celebrations

  
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CONTACT : 08647-247190.

Date: 20/03/2023

## CIRCULAR

In the view of "Ugadi", it is proposed to conduct a traditional and cultural program on March 21<sup>st</sup> 2023 (Tuesday) @ 3.00 PM to 4.30 PM. All the students, both teaching and non-teaching staff members are hereby informed to participate in this event in our college premises.











Hence all the faculty members including diploma are hereby invited to this programme.


  
PRINCIPAL

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## Report on Sri Subhakrithu Ugadi Sambaram

Ugadi is the festival reserved to celebrate the commencement of the Telugu New Year. It is assumed that Lord Brahma, the creator of the world began his creation on this day. The first day of bright half of the lunar month Chaitra is considered to be the day for Ugadi celebration, which generally falls in the months of March – April of the English calendar.

The festival of Ugadi also welcomes the spring season when nature seems to be immersed in the festive mood and new leaves and new buds along with fresh breeze of spring manifold the Ugadi spirit. This imminent New Telugu Year 'Ugadi' was celebrated with traditional vehemence at AM Reddy Memorial College of Engineering and Technology with great pomp and show. Students took part in the celebration of the festival with great enthusiasm. They wore traditional dresses and spoke about the importance of the festival and the customary 'Ugadi Pachchadi', an amalgamation of six different tastes representing different components of life.

As a part of the celebration our students prepared tasty Ugadi pachchadi and some sweets. The celebration focused on the different shades of the life and the warm start of the celebration spread the festival vibes in the atmosphere. Extending the festival greetings The Management wished Happy Ugadi to all.



Students and faculty participated in Ugadi festival

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### Report On Inclusive Of Communal Socioeconomic Diversity and Sensitization

Our management, students, faculty and staff with the help of NSS unit is continuously helping the people who are facing any problem. A group of 23 students of NSS unit distributed the food items in different areas of Narasaraopet. The following persons were participated in this event Honorable Secretary Smt. Atluri Santhi Srinivasa Reddy, Principals of AM Reddy Group of Institutions, faculty, staff and students.



At Chejarla village



At Hospital




At old home



in front of needy person house

Inclusive of communal socioeconomic diversity helping the needy people.

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