



A.M. REDDY MEMORIAL COLLEGE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE, New Delhi, Affiliated to JNTUK-Kakinada

Web : www.amreddyengineering.ac.in, E.mail: principal.amreddyengineering@gmail.com
VINUKONDA ROAD, PETLURIVARIPALEM[POST], NARASARAOPET, GUNTUR (DIST), ANDHRA PRADESH, PIN:522601, 08647-247190.

INCUBATION CENTER

The Incubation Center formation meeting convened on 2nd December, 2021 at principal chamber with key stakeholders, including all department heads and chaired by Principal, Dr. Ch. Mallikarjuna. The meeting commenced with an introduction highlighting the critical need for establishing an Incubation Center within the engineering college.

INCUBATION CENTER STRUCTURE:

- The Incubation Center comprises a chairman, a Coordinator, and 5-6 members.
- It is tasked with coordinating all activities related to Incubation center.

PROPOSAL FOR ESTABLISHING AN INCUBATION CENTER

Introduction:

An incubation hub serves as a catalyst for nurturing startups and initiatives, offering vital resources and guidance for their growth. With a prime opportunity at hand, our engineering institution aims to spearhead the establishment of such a hub, fostering a culture of innovation and entrepreneurship among both students and faculty.

Mission and Vision:

Our objective is to weave innovation and entrepreneurship into the fabric of our engineering institution, thereby driving societal and economic progress. We envision a dynamic ecosystem where individuals can translate their ideas into thriving enterprises, enriching education quality and fuelling socioeconomic advancement.

Objectives:


Aligned with our mission and vision, our incubation hub is designed to provide comprehensive support, resources, and networking avenues for startups and initiatives within our community. By showcasing success stories and fostering collaboration, we aspire to cultivate an ethos of innovation and entrepreneurship that permeates throughout our institution.

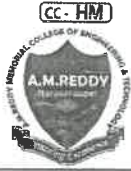
Scope:

Our incubation hub embraces a wide array of start-ups and initiatives, catering to various developmental stages and sectors including emerging technologies, social innovation, and sustainable solutions. Flexible program durations and frequencies will be tailored to suit the unique needs of each endeavour.

Infrastructure and Facilities:

Equipped with state-of-the-art amenities such as office spaces, meeting rooms, and specialized laboratories, our incubation hub will provide an optimal environment for


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startup growth. We will ensure seamless access to technology infrastructure, encompassing computers, internet connectivity, software, and hardware.

Services and Support:

Mentorship, training programs, networking opportunities, and funding access will constitute the comprehensive support services offered by our incubation hub. These initiatives are crafted to empower start-ups, aiding them in surmounting obstacles, honing skills, and attaining their objectives.

Selection Criteria:

Transparent evaluation criteria, emphasizing innovation, feasibility, and scalability, will guide the selection of start-ups and initiatives. Upholding fairness and impartiality, our application and assessment process will identify ventures with the utmost potential for success.

Governance Structure:

A governance framework involving faculty, staff, and advisory board members will oversee the operations of our incubation hub. Clear delineation of roles and responsibilities will uphold accountability, transparency, and operational efficiency.

Partnerships and Collaborations:

Recognizing the significance of partnerships, we aim to collaborate with departments, alumni, industry players, government bodies, and non-governmental organizations (NGOs). Leveraging their expertise, resources, and networks will enrich our ecosystem and amplify our impact.

Funding and Sustainability:

Initial funding will be allocated towards infrastructure, equipment, staffing, and service provision. Diverse funding streams including grants, sponsorships, and donations will be pursued, alongside long-term sustainability strategies such as revenue generation and endowment creation.

Timeline:

A structured timeline delineating key milestones and deadlines will guide the establishment and operation of our incubation hub. Each phase, from fundraising to program launch, will contribute towards realizing our vision and achieving tangible outcomes.

Conclusion:

Establishing an incubation hub within our engineering institution presents a transformative opportunity to nurture innovation and entrepreneurship. By equipping individuals with essential resources and support, we can catalyse the translation of ideas into impactful

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ventures, fostering positive change within our community and beyond. We eagerly anticipate feedback and collaboration as we embark on this exhilarating journey together.

Appendices:

Supplementary documents including financial projections, partnership agreements, and pertinent materials are appended herewith, bolstering the integrity of our proposal.

Members of the Incubation center for A.Y 2022-23 :

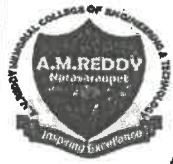
S. No.	Name of the Committee Member	Designation & Department	Position
1	Dr. Mallikharjuna	Principal	Chairman
2	Dr. V. Gajendra Kumar	HOD, ECE	Coordinator
3	Dr. Bala Murugan	HOD, CE	Member
4	Dr. S. Senthilkumar	HOD, EEE	Member
5	Dr. B. Chandrasekhar	HOD, CSE	Member
6	Dr. G. Bhaskar Reddy	HOD, S&H/ Vice-Principal	Member
7	Dr. Ch. Malli Karjuna	HOD, ME	Member
8	Dr. D. Anand Babu	HOD, AGE	Member

Members of an engineering college's incubation center mentor startups, facilitate networking with industry professionals, manage resources, organize workshops, evaluate and select startup ideas, aid in securing funding, monitor progress, ensure legal compliance, maintain documentation, promote initiatives, stay updated with trends, gather feedback, and engage alumni. These duties collectively foster entrepreneurship, innovation, and success within the college's entrepreneurial ecosystem.

G. Kumar
COORDINATOR

[Signature]
Principal
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Narasaraopet (Mdl), Guntur Dt

[Signature]
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CONTACT : 08647-247190.

Date: 05-09-2022

From,
Coordinator,
Incubation Center,
A.M. Reddy Memorial College of Engineering & Technology,
Petlurivaripalem, Narasaraopet.

To,
The Principal,
A.M. Reddy Memorial College of Engineering & Technology,
Petlurivaripalem, Narasaraopet.

Subject: Request for Permission to Conduct "Engineers day Celebrations" Reg.

Respected Sir,

I am Dr. V. Gajendra Kumar, the Incubation Center Coordinator, seeking your approval for conducting "Engineers Day Celebrations" activity in our campus on 15-09-2022 at 10:00am. To facilitate seamless participation, we kindly request your permission to provide basic facilities, including arrangements for exhibits and presentations during the activities. We assure responsible conduct and adherence to college guidelines, with our team and volunteers. Your approval and guidance for this collaboration would be greatly appreciated. Your support in facilitating these arrangements will greatly enhance the effectiveness of our service initiatives.

Thank you sir,

Approved
[Signature]

[Signature]
Principal

A.M REDDY MEMORIAL COLLEGE OF
ENGINEERING & TECHNOLOGY
PETLURIVARI PALEM
Narasaraopet (Dist), Guntur, Dr.

G. Kumar
Sincerely
Dr. V. Gajendra Kumar
Coordinator,
Incubation Center

Vinukonda Road, Mastan Reddy Nagar, Petlurivaripalem, Narasaraopet
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AMR_CET amr_cet Principal AM Reddy



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08/09/2022

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







It is hereby informed that the Incubation Center has been granted approval to organize "Engineers Day Celebrations" on 15-09-2022, commencing at 10:00 am. The event aims to celebrate the invaluable contributions of engineers and foster a spirit of innovation and excellence among our students. Various activities, exhibits, and presentations have been planned to enrich the knowledge and experience of our college community. We appreciate the initiative taken by the Incubation Center and anticipate that this event will significantly contribute to the overall learning experience of our students. We seek the cooperation and support of all faculty, staff, and students to ensure the success of the "Engineers Day Celebrations." Dr. V. Gajendra Kumar, the Coordinator, and his team at the Incubation Center will be overseeing the coordination of the event. We request Dr. Gajendra Kumar to ensure that all exhibits and presentations are prepared and ready for display on the designated date. Kindly coordinate with your team and other relevant departments to make the necessary arrangements.



PRINCIPAL
 Principal

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Copy to:

Signature of all HODs

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AMR CET amr_cet Principal AM Reddy



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PROGRAM REPORT: ENGINEERS' DAY CELEBRATION

Date: 15/09/2022

VENUE: Class room/ Seminar Hall

ORGANIZED BY: AMRN Incubation Centre in association with electrical Engineering Department, A.M. REDDY MEMORIAL COLLEGE OF ENGINEERING AND TECHNOLOGY

INTRODUCTION:

Certainly! While it's great to acknowledge the contributions of electrical engineers, it seems there might have been a mix-up in the department mentioned. Since Engineers' Day honours Sir. Moksha Gundam Visvesvaraya, who was a civil engineer, it would be more appropriate to involve the Civil Engineering Department in the arrangements. However, including electrical engineering-related activities alongside civil engineering-focused events could provide a well-rounded perspective on the diverse contributions of engineers to society.

OBJECTIVE:


The main objective of the Engineers' Day programs was to acknowledge the achievements of engineers, stimulate innovation and creativity among students, and create a platform for networking and knowledge sharing.

PROGRAM HIGHLIGHTS:

1. INAUGURAL CEREMONY:

- The program began with an inaugural ceremony attended by distinguished guests from the industry and academia.
- Speakers delivered speeches emphasizing the importance of Engineers' Day and the role of engineers in nation-building.

2. TECHNICAL WORKSHOPS:


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- Speakers delivered speeches emphasizing the importance of Engineers' Day and the role of engineers in nation-building.

2. TECHNICAL WORKSHOPS:

- A number of technical workshops were held throughout the day covering different topics related to electrical engineering.
- **Topics included:**
 - "Introduction to Street Lighting"
 - "Types of Street Lighting Fixtures"
 - "Lighting Design Principles"
 - "Energy Efficiency In Street Lighting"
 - "Safety and Security"
 - "Integration with Other Infrastructure"

3. PROJECT EXHIBITION:

- An exhibition was set up displaying innovative projects developed by students.
- Begin the exhibition with an introduction to the project, including its objectives and significance. Explain the concept of using LDRs to automatically control street lights based on ambient light levels.
- Emphasize the importance of safety and security enhancements provided by the system. Showcase how well-lit streets contribute to accident prevention and crime reduction, improving overall community well-being.

4. GUEST LECTURES:

- Prominent personalities from the electrical engineering field gave guest lectures on current topics and emerging trends.
- Lecture topics included:
 - "Challenges and Opportunities in electrical Engineering"
 - "Role of Engineers in Sustainable Development"
 - "Innovations in electrical engineering"
- These lectures offered valuable insights into industry practices and motivated students to think analytically about real-world engineering challenges.

5. PANEL DISCUSSION:


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- A panel discussion was conducted on the theme “Engineering for a Sustainable Future.”
- Experts from academia, industry, and government sectors discussed strategies to tackle environmental challenges through engineering solutions.
- Discussions also focused on the role of engineers in advancing sustainable development and reducing the impact of climate change.

OUTCOMES:

- One of the primary benefits of an automatic street light system is energy savings. By turning on street lights only when needed, the system reduces unnecessary energy consumption during daylight hours, leading to cost savings and a reduced carbon footprint. Enhanced exposure to state-of-the-art technologies and innovative practices in the field of civil engineering.
- Since the street lights are only activated when necessary, it reduces the overall electricity bill for the municipality or organization responsible for street lighting. This can lead to significant cost savings over time. Encouraged students to pursue new possibilities in engineering and achieve excellence in their academic and professional endeavours.
- By optimizing the use of street lights and reducing energy consumption, an automatic system contributes to environmental conservation efforts by reducing greenhouse gas emissions associated with electricity generation.

CONCLUSION:

Overall, the Automatic Street Light System using LDRs represents a forward-thinking solution that combines technology and innovation to address the evolving needs of modern urban environments. By maximizing energy efficiency, promoting safety, and minimizing environmental impact, this system contributes to creating more sustainable and livable communities for residents and visitors alike.


COORDINATOR


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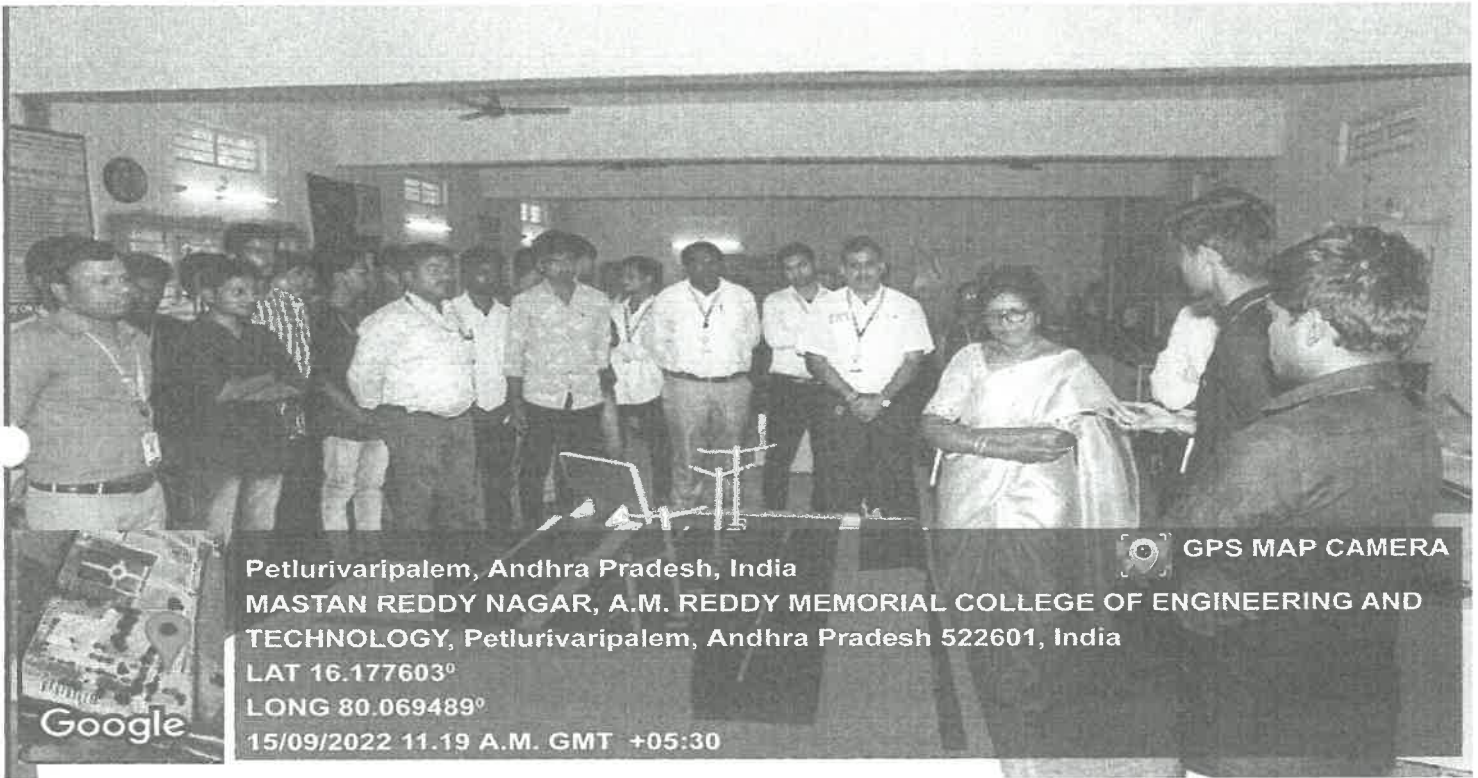
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Petlurivaripalem, Andhra Pradesh, India

MASTAN REDDY NAGAR, A.M. REDDY MEMORIAL COLLEGE OF ENGINEERING AND TECHNOLOGY, Petlurivaripalem, Andhra Pradesh 522601, India

LAT 16.177603°

LONG 80.069489°

15/09/2022 11.19 A.M. GMT +05:30

GPS MAP CAMERA

Google

Electrical Engineering Students Explaining Their Exhibit In Project Expo During Engineers Day Celebrations On 15th September 2022.

Akshay
COORDINATOR

Principal
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NARASARAOPET PALNADU (DIST) - 522601,

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PROGRAM REPORT

ENGINEERS' DAY CELEBRATION

Date: 15/09/2022

VENUE: EDC/PDC LAB

ORGANIZED BY: AMRN Incubation Centre in association with ECE Department, A.M. REDDY MEMORIAL COLLEGE OF ENGINEERING AND TECHNOLOGY

INTRODUCTION:

The Engineering Community across India celebrates Engineers Day on 15 September every year as a tribute to the greatest Indian Engineer Bharat Ratna Mokshagundam Visvesvaraya. His birthday, 15 September is celebrated as the Engineers Day. This year we have organized technical competitions for students of ECE department like technical poster making competition, innovative project idea competition, model making competition, The Incubation Centre, along with the ECE, arranged various programs to mark Engineers' Day.

OBJECTIVE:

The objectives of the celebration of Engineer's Day were

- a) To take a guarantee to support and cheer the youth to select for engineering education.
- b) To produce quality Engineers for the bright future of our country.


PROGRAM HIGHLIGHTS:

1. INAUGURAL CEREMONY:

- The program began with an inaugural ceremony attended by distinguished guests from the industry and academia.
- Speakers delivered speeches emphasizing the importance of Engineers' Day and the role of engineers in nation-building.

2. TECHNICAL WORKSHOPS:

- A number of technical workshops were held throughout the day covering different topics related to ECE.
- **Topics included:**
 - "Embedded systems"
 - "Advanced data communications"
 - "VLSI"
 - "IOT Applications"


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3.EVENTS CONDUCTED:

The engineering student community as a whole devoted entire day and conducted the following activities as competition.

1. PPT Presentation
2. Technical Quiz
3. Poster Making Competition
4. Project expo

The event started with all the activities at a time but parallel at various locations. The doctorates and senior members gave their judgement for the said events

OUTCOMES:

1. Engineers are the problem-solvers of the world. They are the ones who come up with new ideas and create new technologies to make our lives better.
2. Engineers have made a significant impact on our society.
3. I encourage you to consider a career in engineering. Engineer is in high demand and they have the opportunity to make real impact on the world

CONCLUSION:

The Program has been ended successfully; the students shown their participation in a tremendous manner. This surprising outcome showed that not only students being entertained, they were also being socially educated. We planned to provide a greater number of such sessions to look forward. Thanks to all our students, and respected faculty members all of ECE departments for making this event extravagant one.

G. Kumar
Coordinator

PRINCIPAL

[Signature]
Principal

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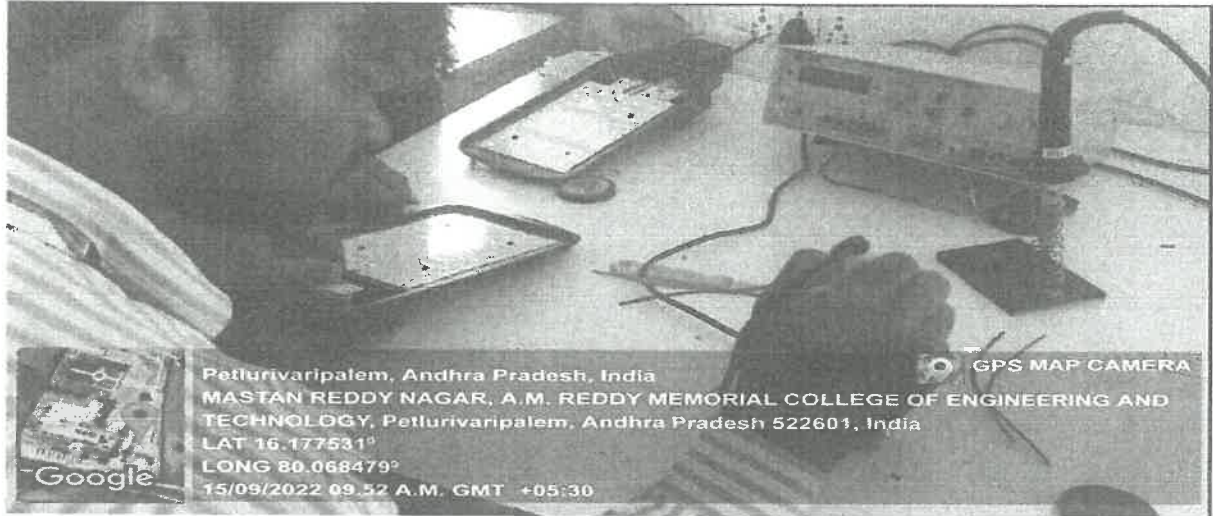
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Electronics & Communication Engineering Student Testing LED bulb for fixation during Project Expo on 15th September 2022.



Electronics & Communication Engineering Students Fixing LED bulb to Electric Poles during Project Expo on 15th September 2022.

G. Kumar
Coordinator

P. Suresh
Principal
A.M. REDDY MEMORIAL COLLEGE OF
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NARASARAOPET (MID), GUNTUR(DR)

P. Suresh
Principal
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CONTACT : 08647-247190.

PROGRAM REPORT: ENGINEERS' DAY CELEBRATION

Date: 15/09/2022

VENUE: Class Room/ Seminar Hall

ORGANIZED BY: AMRN Incubation Center in association with Civil Engineering Department, A.M. Reddy Memorial College of Engineering and Technology

INTRODUCTION:

Engineers' Day is an annual occasion to honour the birth anniversary of Sir Mokshagundam Visvesvaraya, a renowned Indian engineer and statesman. It also recognizes the contributions of engineers to society. The Incubation Center, along with the Civil Engineering Department, arranged various programs to mark Engineers' Day.

OBJECTIVE:

The main objective of the Engineers' Day programs was to acknowledge the achievements of engineers, stimulate innovation and creativity among students, and create a platform for networking and knowledge sharing.

PROGRAM HIGHLIGHTS:

1. INAUGURAL CEREMONY:

- The program began with an inaugural ceremony attended by distinguished guests from the industry and academia.
- Speakers delivered speeches emphasizing the importance of Engineers' Day and the role of engineers in nation-building.

2. TECHNICAL WORKSHOPS:

- A number of technical workshops were held throughout the day covering different topics related to civil engineering.
- **Topics included:**
 - "Innovations in Sustainable Infrastructure"
 - "Advanced Construction Techniques"
 - "Smart Cities and Urban Development"

Principal

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- “GIS Applications in Civil Engineering”

- Experts from reputable organizations and academia led these workshops, offering valuable insights and practical learning experiences for the participants.

3. PROJECT EXHIBITION:

- An exhibition was set up displaying innovative projects developed by students.
- Projects covered various domains such as structural engineering, transportation engineering, environmental engineering, etc.
- Participants had the chance to interact with project teams, learn about their methods, and get inspired for their own projects.

4. GUEST LECTURES:

- Prominent personalities from the civil engineering field gave guest lectures on current topics and emerging trends.
- Lecture topics included:
 - “Challenges and Opportunities in Civil Engineering”
 - “Role of Engineers in Sustainable Development”
 - “Innovations in Construction Materials”
- These lectures offered valuable insights into industry practices and motivated students to think analytically about real-world engineering challenges.

5. PANEL DISCUSSION:

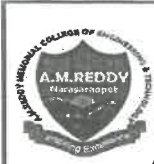
- A panel discussion was conducted on the theme “Engineering for a Sustainable Future.”
- Experts from academia, industry, and government sectors discussed strategies to tackle environmental challenges through engineering solutions.
- Discussions also focused on the role of engineers in advancing sustainable development and reducing the impact of climate change.

OUTCOMES:

- Increased awareness about the importance of Engineers’ Day and the contributions of engineers to society.

Principal

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- Enhanced exposure to state-of-the-art technologies and innovative practices in the field of civil engineering.
- Enabled networking opportunities between students, faculty, industry professionals, and experts.
- Encouraged students to pursue new possibilities in engineering and achieve excellence in their academic and professional endeavours.

CONCLUSION:

The Engineers' Day programs organized by the Incubation Center in association with the Civil Engineering Department were a huge success. The events not only acknowledged the achievements of engineers but also served as a catalyst for innovation and learning among students.

G. Kuman
Coordinator


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LONG 80.068479°

15/09/2022 11.52 A.M. GMT +05:30



GPS MAP CAMERA

Google

Civil Engineering Students Explaining their Exhibit in Project Expo during Engineers Day celebrations on 15th September 2022

G. Kumar
COORDINATOR

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