

Report on Environmental promotional and sustainability activities conducted beyond the Campus:

A. M. Reddy Memorial College of Engineering and Technology conducts every year various environmental promotional activities both inside and outside the campus. Here are some of the persuasive activities beyond the campus.

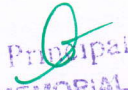
1. Distribution of cloth bags:

Our college NSS unit conducted a shop to shop and person to person awareness program in Petlurivaripalem village and kotappakonda temple by distributing the biodegradable bags and also conducted campaign on the ban on the use of plastic. In these campaigning students of our college, conveyed the message not to use plastic bags to the merchants and they distributed cloth bags by educating them the pollution resulting from plastic bags.



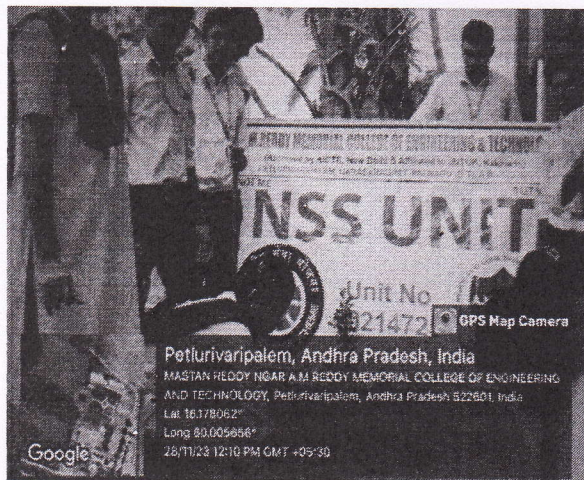
Distribution of cloth bags and educating the merchants on ban on the use of plastic

Name of the college NSS unit involved	Total no. of NSS volunteers participated	Nature of NSS activity conducted	Resource person/guest invited for program (if any)
AMRMCET	37 + 5 Faculty	Distribution of cloth bags	Honorable Secretary Smt. A. Shanti Srinivasa Reddy


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2. Tree Plantation:

The college also involving in the many beyond the campus environmental promotional activities like tree plantation. The Figure 1 & 2 shows the tree plantation campaign held at Chejarla government school premises on 11.1.2022.

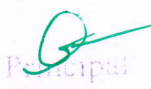


Tree Plantation at Chejarla government school campus



Tree plantation at outside the college campus

Name of the college NSS unit involved	Total no. of NSS volunteers participated	Nature of NSS activity conducted	Resource person/guest invited for program
AMRMCET	76 + 5 Faculty	Tree plantation, Environmental	Honorable Secretary Smt. A. Shanti Srinivasa Reddy


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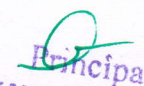
3. World Nature Conservation Day:

World Nature Conservation Day was observed on 28th July 2021. The day marks the importance of preserving our natural resources and environment. Various activities were initiated by our NSS team to acknowledge that a healthy environment is the foundation for a stable and healthy human society. The main objective of the event was to increase awareness about the best practice to conserve our natural resources and encourage sustainability. Encouraging students to make own compost, to plant ecofriendly plants, to maintain the trees and its surrounding areas with clean, utilization of sprinkles for watering the plants and home wastage management. These are some activities they can engage themselves to conserve nature.



World Nature Conservation Day

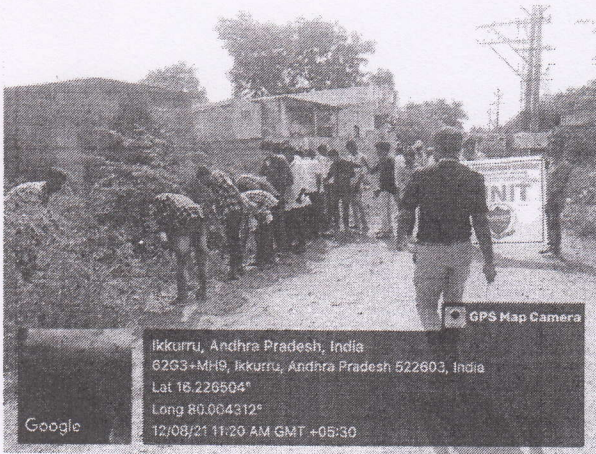
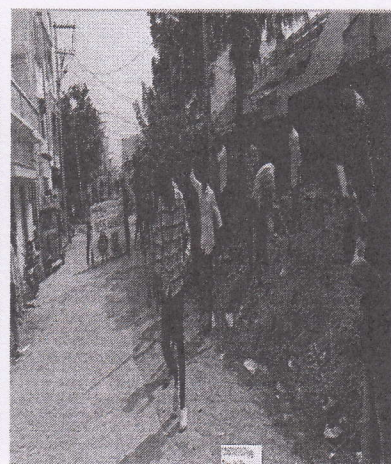
Name of the college NSS unit involved	Total no. of NSS volunteers participated	Nature of NSS activity conducted	Resource person/guest invited for program
AMRMCET	23 + 3 Faculty	Tree plantation	Honorable Secretary Smt. A. Shanti Srinivasa Reddy


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4. World Environment Day:

World Environment Day was celebrated at Petlurivaripalem Village, Narasaraopet, Palnadu District, AP. various activities such as planting saplings and discussion on environmental issues were held on 5th June 2022. Our Principal said the objective of celebrating Environment Day was to make younger generation more sensitive towards environmental protection. And also he spoke on environmental sustainability and conducted the proceedings

Name of the college NSS unit involved	Total no. of NSS volunteers participated	Nature of NSS activity conducted	Resource person/guest invited for program
AMRMCET	29 + 3 Faculty	Clean and Green drive	Honorable Secretary Smt. A. Shanti Srinivasa Reddy



Photos on world environment day

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