

Date : 12/12/2024

Notification of Reconstitution of Industry-Institute Cell (ICC) (for A.Y. 2025-26)

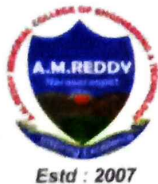
As per the statutes, the Industry-Institute Cell (IIC) was established at AMRN a couple of years ago under the Industry-Institute Interaction Scheme of the Ministry of Human Resources Development, Govt. of India. Over the years, considerable progress has been made and the academic departments have been carrying out various activities envisaged under the IIC independently and with support from the IIC, as deemed necessary. The purpose of the cell is to find out the gap between need of the industry and end product of the institute. The cell is established to enact as a bridge between the industry, the real world, and the institute. Industrial exposure of faculty is very much helpful to guide students about latest industrial practices. Industries are able to know recent developments and inventions in their fields and implement projects for technologically driven economy.

Objectives of IIC :

- To cultivate strong links with industry.
- To promote various industrial activities by the faculty members and students.
- To catalyze the further growth and development of interaction between the Institute and Industry.
- To have a closer linkage and promote research suiting to industry needs, and consultancy which create a sense of oneness among faculty members.
- To coordinate the research and developmental activities of the two systems.

The College has identified and deputed the following personnel to be the members in the reconstituted Industry-Institute Cell :

S.No	Name of the Member	Designation	Role	Contact No
1	Dr. K. SREEKAR CHAND	HOD, Civil	Convener	9704800713
2	Mr. K.RAMU	Assistant Professor	Faculty Member-CIVIL	9642734324
3	Mr. G.MASTHAN REDDY	Assistant Professor	Faculty Member-EEE	8897554588



A.M. REDDY MEMORIAL COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous)

Approved by AICTE New Delhi Affiliated to JNTU - Kakinada Accredited by NAAC

Recognized by UGC 2(f), An ISO Certified 9001:2015

Vinukonda Road, Petturivaripalem, Narasaraopet, Palnadu District, Andhra Pradesh - 522 601.



4	Mr. SK.MEERAVALI	Assistant Professor	Faculty Member-MECH	9000976388
5	Dr. D.ANAND BABU	Associate Professor	HoD-AGE	9542158981

The IIC's Roles & Responsibilities are:

- Provide industrial exposure to Faculty members and students, thus enabling them to tune their knowledge to cope with the industrial culture.
- Assist the Departments in organizing workshops, conferences and symposia with joint participation of the industries.
- Encouraging Managers from industries to visit institution to deliver guest lectures and expert talks.
- Organize industrial visits for Faculty members and students on a periodical basis.
- Encourage Faculty members to use their expertise in solving the problems faced by the industries, thus creating opportunity for consultancy works.
- Organize in-plant training for the students.
- Identify the areas for executive development programmes in the areas of recent technological advances.
- Assist the Departments in establishing rapport with industries for taking up mini projects, projects, and internships.
- Coordinate/ identify industrial partners for proposing 'Centre for Excellence'.
- Maintain the records and file all the activities conducted and submit the same to the IQAC Committee.

Let a common objective of outcome based education prevail in our academic delivery so as to produce 'corporate/industry - ready' graduates.

With Best Regards,


PRINCIPAL

A.M. REDDY MEMORIAL COLLEGE OF
ENGINEERING & TECHNOLOGY
(AUTONOMOUS)
PETLURIVARIPALEM,
NARASARAOPET (MD), PALNADU (DT) - 522601