



Industry Institution Coordination (IIC) Cell -2025-26

Purpose

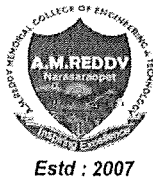
To bridge the gap between academia and industry by fostering strong collaborations, facilitating student placements, organizing expert sessions, and ensuring the curriculum remains aligned with current industry trends and requirements.

Functions

- Develop and maintain relationships with industries and corporate partners.
- Organize industrial visits, internships, and training programs for students.
- Coordinate guest lectures, workshops, and seminars by industry experts.
- Facilitate campus recruitment drives and placement activities.
- Gather industry feedback on curriculum and suggest necessary updates.
- Promote collaborative research projects and consultancy services.
- Identify and establish MoUs with leading industries and organizations.
- Track and report on placement statistics and industry interaction activities

Objectives

- **Enhanced Employability**
Equip students with industry-relevant skills and practical knowledge.
- **Robust Industry Network**
Build a strong and sustainable network of industry partners.
- **Curriculum Alignment**
Ensure academic programs meet evolving industry standards.
- **Student Exposure**
Provide ample opportunities for students to interact with the industry.
- **Mutual Growth**
Facilitate research and development collaborations beneficial to both institution and industry.
- **Transparent Reporting**
Maintain clear records of all activities and outcomes for stakeholders.

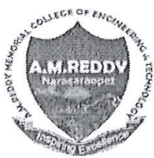


Committee Composition

S. No.	Name	Designation	Role in Committee
1	Dr. Ch. Mallikarjun	Principal	Chairman
2	Mr. P S K Ganesh	HOD -- ECE	Member
3	Mr. A. Anand Kumar	HOD -- CSE	Member
4	Dr.K.Krishna Reddy	HOD -- EEE	Member
5	Mr. Vijay Kumar	HOD -- MECH	Member
6	Mr.M.E.Prasad	HOD -- CYBER	Member
7	Mr. Ch. Chinna Babu	HOD -- AG	Member
8	Mrs. P.V. Padmavathi	Administrative Officer	Member
9	Mr. P Nagur Meeraiah	Training & Placement Officer	Convener
10	Mr.N.Dileep Kumar	DLF Infra Pvt.Ltd	Industry
11	Mr.Ch. Sri Ram Reddy	Silo tech	Industry
12	A.Prathap	Student -- Final Year CSE	Student Representative
13	N.Nageswarao	Student -- Final Year ECE	Student Representative

Meeting Frequency

- **Biannual Meetings:** One at the start of each semester to plan activities.
- **Review Meetings:** Convened as needed before major placement drives or events.



Estd : 2007

A.M. REDDY MEMORIAL COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous)

Approved by AICTE New Delhi, Permanently Affiliated to JNTU - Kakinada, Accredited by NAAC

Recognized by UGC 2(f), An ISO Certified 9001:2015

Vinukonda Road, Petlurivaripalem, Narasaraopet, Palnadu District, Andhra Pradesh - 522 601.



Reporting & Documentation

- **Minutes of Meeting (MoM):** Recorded for every meeting.
- **Industry Interaction Reports:** Details of guest lectures, visits, and MoUs.
- **Placement Records:** Database of companies visited, offers made, and student participation.
- **Internship Logs:** Records of student internships and feedback.
- **Annual Activity Report:** Comprehensive report submitted to the management and university

Principal

PRINCIPAL

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PETLURIVARIPALEM,
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