

## Industry Institution Coordination (IIC) Cell -2024-25

### Purpose

To bridge the gap between academia and industry by fostering strong collaborations, facilitating student placements, organizing expert sessions, and ensuring the curriculum remains aligned with current industry trends and requirements.

### Functions

- Develop and maintain relationships with industries and corporate partners.
- Organize industrial visits, internships, and training programs for students.
- Coordinate guest lectures, workshops, and seminars by industry experts.
- Facilitate campus recruitment drives and placement activities.
- Gather industry feedback on curriculum and suggest necessary updates.
- Promote collaborative research projects and consultancy services.
- Identify and establish MoUs with leading industries and organizations.
- Track and report on placement statistics and industry interaction activities

### Objectives

- **Enhanced Employability**  
Equip students with industry-relevant skills and practical knowledge.
- **Robust Industry Network**  
Build a strong and sustainable network of industry partners.
- **Curriculum Alignment**  
Ensure academic programs meet evolving industry standards.
- **Student Exposure**  
Provide ample opportunities for students to interact with the industry.
- **Mutual Growth**  
Facilitate research and development collaborations beneficial to both institution and industry.
- **Transparent Reporting**  
Maintain clear records of all activities and outcomes for stakeholders.

## Committee Composition

S. No.	Name	Designation	Role in Committee
1	Dr. Ch. Mallikarjun	Principal	Chairman
2	Mr. P S K Ganesh Kumar	HOD -- ECE	Member
3	Mr. M. Anand Kumar	HOD -- CSE	Member
4	Dr.K.Krishna Reddy	HOD -- EEE	Member
5	Mr. Vijay Kumar	HOD -- MECH	Member
6	Dr.M.E.Prasad	HOD -- CYBER	Member
7	Mr. Ch. Chinna Babu	HOD -- AG	Member
8	Mrs. P.V. Padmavathi	Administrative Officer	Member
9	Dr. A. PAVANI	Training & Placement Officer	Coordinator
10	Mr. P Nagur Meeraiah	Training & Placement Officer	I/C Convener
11	Ms. B. Sravani	Student -- Final Year CSE	Student Representative
12	Mr. M. Sandeep	Student -- Final Year MECH	Student Representative

## Meeting Frequency

- **Biannual Meetings:** One at the start of each semester to plan activities.
- **Review Meetings:** Convened as needed before major placement drives or events.