



EDIIC-2025-26

Purpose

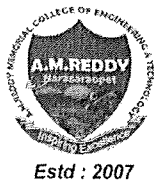
To foster a culture of innovation, entrepreneurship, and critical thinking among students by providing guidance, resources, and a supportive ecosystem for transforming ideas into viable business ventures.

Functions

- Identify and nurture innovative ideas and entrepreneurial talent among students.
- Organize workshops, seminars, and boot camps on ideation, business planning, and startup management.
- Provide mentorship and connect students with industry experts, investors, and successful alumni entrepreneurs.
- Manage the incubation center, providing physical infrastructure and logistical support to selected startups.
- Facilitate participation in internal and external innovation challenges, hackathons, and pitch competitions.
- Guide students in patent filing, prototyping, and intellectual property rights (IPR).
- Collaborate with external incubation centers, government bodies, and industry partners.
- Monitor and evaluate the progress of incubated startups.

Objectives

- **Cultivate an Innovative Mindset:** Encourage creative problem-solving and an entrepreneurial attitude.
- **Idea to Prototype:** Support students in developing working models or prototypes of their ideas.
- **Startup Launch pad:** Act as a launch pad for student-led startups, providing initial support and resources.
- **Industry-Academia Connect:** Bridge the gap between academic learning and real-world business challenges.
- **Skill Development:** Equip students with essential skills like business modeling, financial planning, and pitching.
- **Sustainable Ecosystem:** Build a self-sustaining ecosystem that continues to promote entrepreneurship beyond graduation.



A.M. REDDY MEMORIAL COLLEGE OF ENGINEERING AND TECHNOLOGY



(Autonomous)

Approved by AICTE New Delhi, Permanently Affiliated to JNTU - Kakinada, Accredited by NAAC

Recognized by UGC 2(f), An ISO Certified 9001:2015

Vinukonda Road, Petturivariapalem, Narasaraopet, Palnadu District, Andhra Pradesh - 522 601.

Committee Composition

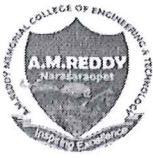
S. No.	Name	Designation	Role in Committee
1	Dr. Ch. Mallikarjun	Principal	Chairman
2	Mrs. P.V. Padmavathi	Administrative Officer	Member
3	Mr. P S K Ganesh	HOD -- ECE	Member
4	Mr. A. Anand Kumar	HOD -- CSE	Member
5	Mr. G. Mastan Reddy	HOD -- EEE	Member
6	Mr. Vijay Kumar	HOD -- MECH	Member
7	Mr.M.E.Prasad	HOD -- CYBER	Member
8	Mr. Ch. Chinna Babu	HOD -- AG	Member
9	Mr P.Sudheer	Asst.Prof	Coordinator
10	Mr. N.Hanumantha Rao	Student Affairs Coordinator	Member Secretary
11	Mr.S.Suhash	Student -- Final Year CSE	Student Representative
12	Ms.D.Bhargavi	Student -- Final Year MECH	Student Representative

Meeting Frequency

- **Biannual Meetings:** One at the start of the academic year for planning and one at the end of the first semester for review and mid-year planning.
- **Special Sessions:** Convened as required for event planning, startup pitches, or mentor meetings.

Reporting & Documentation

- **Minutes of Meeting (MoM):** Recorded for every meeting with attendance, agenda, and resolutions.
- **Startup Proposals:** Documentation of student ideas and business plans received.



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- **Incubation Records:** Progress reports and agreements with incubated startups.
- **Event Reports:** Documentation of workshops, guest lectures, and competitions conducted.
- **Achievement Log:** Records of student achievements in external competitions and funding received.

Principal

PRINCIPAL

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(AUTONOMOUS)
PETLURIVARIPALEM,
NARASARAOPET (MD), PALNADU (DT) - 522601