

CULTURAL COMMITTEE-2024-25

Purpose

To foster creativity, artistic talent, and cultural harmony among students by organizing, promoting, and overseeing a vibrant calendar of cultural events, thus contributing to holistic development and institutional pride.

Functions

- Plan and execute the annual cultural calendar of the institution.
- Organize inter-collegiate and intra-collegiate cultural festivals and competitions.
- Identify, nurture, and promote student talent in various cultural domains (music, dance, drama, fine arts, literature, etc.).
- Manage budgets, logistics, and resources for all cultural activities.
- Collaborate with other committees and departments for event support and participation.
- Promote national integration and celebrate diverse cultural traditions.
- Maintain records of events, participants, and achievements.
- Ensure events are conducted smoothly, safely, and in accordance with institutional values.

Objectives

- **Talent Promotion**
Provide a platform for students to showcase and develop their cultural talents.
- **Institutional Branding**
Enhance the college's image through high-quality, well-organized cultural events.
- **Student Engagement**
Encourage maximum student participation to build community and campus vibrancy.
- **Cultural Exchange**
Foster an appreciation for diverse cultures and traditions within the student body.
- **Skill Development**
Help students build organizational, leadership, and teamwork skills through event management.
- **Celebratory Environment**
Create memorable experiences that contribute to a positive and dynamic campus life.

Committee Composition

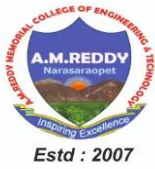
S. No.	Name	Designation	Role in Committee
1	Dr. Ch. Mallikarjun	Principal	Chairman
2	Mrs. P.V. Padmavathi	Administrative Officer	Member
3	Mr. P S K Ganesh Kumar	HOD – ECE	Member
4	Mr. M. Anand Kumar	HOD – CSE	Member
5	Dr.K.Krishna Reddy	HOD – EEE	Member
6	Mr. Vijay Kumar	HOD – MECH	Member
7	Dr.M.E.prasad	HOD – CYBER	Member
8	Dr. G. Bhaskar Reddy	HOD – H&S	Member
9	Mr. Ch. Chinna Babu	HOD – AG	Member
10	Mis.N.Sai Sravya	Asst.prof	Coordinator
11	Mr. N.Hanumantha Rao	Student Affairs Coordinator	Member Secretary
12	Mr. R. Abhishek	Student -- Final Year ECE	Student Representative

Meeting Frequency

- **Semester Meetings:** One at the start of each semester for planning.
- **Pre-Event Meetings:** Scheduled before major festivals and events.
- **Review Meetings:** One mid-semester to review progress.

Reporting & Documentation

- **Event Proposals:** Detailed plans for each cultural event, including budget and schedule.
- **Event Reports:** Post-event documentation with outcomes, participation data, and financial summary.
- **Cultural Calendar:** A published annual schedule of all cultural activities.



A.M. REDDY MEMORIAL COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous)

Approved by AICTE New Delhi, Permanently Affiliated to JNTU - Kakinada, Accredited by NAAC

Recognized by UGC 2(f), An ISO Certified 9001:2015

Vinukonda Road, Petturivaripalem, Narasaraopet, Palnadu District, Andhra Pradesh - 522 601.



- **Achievement Records:** Documentation of student and college achievements in cultural events.
- **Photographic & Video Evidence:** Media archive of all events.