

# A.M. REDDY MEMORIAL COLLEGE OF ENGINEERING AND TECHNOLOGY

Autonomous)

Approved by AICTE New Delhi, Permanently Affiliated to JNTU - Kakinada, Accredited by NAAC Recognized by UGC 2(f), An ISO Certified 9001:2015

Vinukonda Road, Petlurivaripalem, Narasaraopet, Palnadu District, Andhra Pradesh - 522 601.



#### **Purpose**

To empower students with the skills, exposure, and opportunities required for successful careers by facilitating training, guidance, and placement support aligned with industry expectations.

#### **Functions**

- Organize career guidance sessions, workshops, and seminars
- Facilitate soft skills, aptitude, and technical training programs
- Coordinate campus recruitment drives and internships
- Build and maintain relationships with industry partners
- Track student placement statistics and performance
- Guide students on higher education and competitive exams
- Provide mentorship and resume-building support
- Ensure equal placement opportunities across departments

### **Objectives**

#### • Career Readiness

Equip students with the skills and confidence to face recruitment processes.

#### • Industry Integration

Bridge the gap between academic learning and industry expectations.

#### • Holistic Development

Promote personality development, communication skills, and leadership.

#### • Placement Success

Maximize placement opportunities through strategic partnerships and training.

#### • Student Empowerment

Encourage self-assessment, goal setting, and career planning.

#### Global Exposure

Introduce students to international career paths and certifications.



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## **Committee Composition**

S. No.	Name	Designation	Role in Committee
1.	Dr. Ch. Mallikarjun	Principal	Chairman
2.	Mrs. P.V. Padmavathi	Administrative Officer	Member
3.	Mr. P S K Ganesh Kumar	HOD – ECE	Member
4.	Mr.M.Anand Kumar	HOD – CSE	Member
5.	Dr.K.Krishna Reddy	HOD – EEE	Member
6.	Mr. Vijay Kumar	HOD – MECH	Member
7.	Dr.M.E.Prasad	HOD – CYBER	Member
8.	Dr. G. Bhaskar Reddy	HOD – H&S	Member
9.	Mr. Ch. Chinna Babu	HOD – AG	Member
10.	Mr.P.Nagur Meraiah	Placement Officer	Member Secretary
11.	Ms. B.Triveni	Student – Final Year CSE	Student Representative
12.	Mr. K.Sanjay	Student – Final Year ECE	Student Representative



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#### **Meeting Frequency**

- **Quarterly Meetings:** To plan and review training and placement activities
- **Special Meetings:** As needed for urgent placement drives or industry visits

#### **Reporting & Documentation**

- Minutes of Meeting (MoM): Recorded for every meeting with attendance, agenda, and resolutions
- Placement Reports: Department-wise statistics and company-wise selections
- Training Logs: Documentation of sessions, trainers, and student participation
- **Industry Interaction Records:** MoUs, visit reports, and feedback
- Student Feedback: Surveys and testimonials for continuous improvement