

Memorandum of Understanding (MoU)

Between

A.M. REDDY MEMORIAL COLLEGE OF ENGINEERING & TECHNOLOGY

(AUTONOMOUS)

Approved by AICTE, New Delhi, Permanent Affiliated to JNTUK-

Kakinada, A.P

(Sponsored by Atluri Mastan Reddy Educational Society, Reg.No 450/2003)



And



TVS SUNDARAM BRAKES LININGS

Represented by HRMr **Venugopal** and Principal **Dr. Ch. Mallikarjun**

Both parties acknowledge the importance of **industry-academia collaboration, student employability, and career development**, and agree to jointly organize **campus placement drives, career guidance programs, and skill development initiatives** annually for a period of five (5) years.

1. Preamble

This MoU formalizes the partnership between **AMRN College** and **TVS SUNDARAM BRAKES LININGS** to enhance student career opportunities through structured placement activities. The collaboration aims to bridge the gap between academic learning and industry requirements, ensuring that students are equipped with the necessary skills, knowledge, and exposure to succeed in professional careers.

2. Objectives

- To establish a long-term partnership for student employability and career advancement.
- To provide structured opportunities for campus recruitment and internships.
- To organize training programs that improve employability skills such as communication, technical expertise, and problem-solving.
- To strengthen institutional visibility and industry networking through placement activities.
- To support students in career planning and professional growth.

3. Scope of Collaboration

1. Campus Placement Drives

- Annual placement drives will be jointly organized by AMRN College and TVS SUNDARAM BRAKES LININGS.
- Drives will cover engineering, technology, and allied disciplines.
- Recruitment processes will include aptitude tests, technical assessments, group discussions, and interviews.

2. Skill Development & Training Programs

- Pre-placement training sessions will be conducted to prepare students for recruitment.
- Activities will include mock interviews, resume-building workshops, and soft skills training.
- Industry experts from TVS SUNDARAM BRAKES LININGS will deliver guest lectures and career guidance sessions.

3. Internships & Industrial Exposure

- Internship opportunities will be offered to students to gain practical industry experience.
- Industrial visits will be arranged to provide exposure to real-time operations and workplace culture.

4. Career Guidance & Counselling

- Jointly organized seminars and workshops will focus on career planning, industry trends, and emerging technologies.
- Counselling sessions will be conducted to guide students in choosing appropriate career paths.

5. Resource Sharing

- Infrastructure, technical support, and organizational expertise will be shared to ensure successful execution of placement activities.

4. Duration

- This MoU shall remain valid for five (5) years from the date of signing.

5. Roles and Responsibilities

- **AMRN College**
 - Provide venue, infrastructure, and academic support for placement drives.
 - Facilitate student participation and ensure compliance with institutional requirements.
 - Coordinate pre-placement training and career guidance sessions.
- **TVS SUNDARAM BRAKES LININGS**
 - Provide organizational expertise, industry networking, and recruitment support.
 - Coordinate with HR teams, sponsors, and collaborators for placement activities.
 - Offer internships, training modules, and career guidance to students.

6. Governance

- A **Joint Steering Committee (JSC)** will be constituted with equal representation from both institutions.
- The JSC will:
 - Approve annual placement schedules and training programs.
 - Oversee logistics, finances, and quality of placement activities.
 - Review outcomes and recommend improvements for future drives.

7. Financial Arrangements

- Expenses will be shared mutually, with detailed budgets prepared and approved annually.
- Sponsorships, grants, and external funding will be jointly explored.
- Transparent accounting will be maintained and audited as per institutional norms.

8. Confidentiality

Both parties agree to maintain confidentiality of proprietary information, student data, and recruitment-related materials shared during the collaboration.

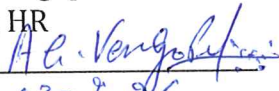
9. Termination

- Either party may terminate this MoU with a three (3) months' written notice.
- Commitments already made prior to termination shall be honoured.

10. Dispute Resolution

- Any dispute arising under this MoU shall be resolved amicably through mutual consultation.
- If unresolved, the matter will be referred to arbitration under the **Indian Arbitration and Conciliation Act, 1996**.

11. Signatories

For A.M. Reddy Memorial College of Engineering and Technology Name: Dr. Ch. Mallikarjun Designation: Principal Signature:  Date: <u>06/03/2026</u>	PRINCIPAL A.M. REDDY MEMORIAL COLLEGE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS) PETLURIVARIPALEM, NARASARAOPET (MD), PALNADU (DT) - 522601
For TVS SUNDARAM BRAKES LININGS Name: Mr Venugopal Designation: HR Signature:  Date: <u>06-03-2026</u>	

Duration of MoU: Five (5) Years